

GreenTree Co-op Market
410 W Broadway
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



April 15, 2026
6pm-8pm

In Attendance: Joseph Fisher II, Mike Lents, Debbie Robb, Susan Haight (Owner), Barb Griggs, Megan Fisher, Janet Sturm, Marilyn Yeboah, and Eric Dilno (Owner)

Absent: Kim McBryde, Alice Ciccu

1. Agenda:
 - a. Joseph made a motion to approve the agenda; Barb seconded the motion. The agenda was approved.
2. Approved March Minutes:
 - a. Deb made a motion to approve the March minutes; Joseph seconded the motion. The minutes were approved.
3. Member Input:
 - a. Susan: Sorry to Alice going/gone. She will be missed.
4. Email Update:
 - a. None that needs to be passed on.
5. GM Report:
 - a. Megan applied for 11 grants.
 - b. Joseph made a motion to acknowledge receipt of the GM report; Janet seconded. The Board acknowledges receipt of the report.
6. Board Monitoring - C3: Agenda Planning:
 - a. There were six responses, and everyone agreed on everything except the multiyear workplan and agenda that asked if we have a multiyear strategy.
 - b. Joseph was uncertain if all our planning is aligned with having a multiyear strategy - the Board has an annual strategy but not a multiyear strategy.
 - c. Barb said before the expansion the multiyear strategy was the expansion. The Board has been talking about what is next and how GreenTree can grow, increase sales and increase customer numbers.
 - d. The Board agreed that the next learning session/retreat should focus on the future of GreenTree.
 - e. Janet made a motion to approve the Board monitoring report; Barb seconded the motion. The report was approved.
7. Annual Owner's Meeting:
 - a. Review Agenda: Is the Land acknowledgement necessary? Should it stay on the agenda? GreenTree can use the opportunity to talk about the Tribe and the



collaboration between the Tribe and GreenTree. The Board discussed that it could be a non-traditional land acknowledgement that talks about GreenTree and the Saginaw Chippewa Tribe's shared values. Joseph agreed to draft something to say at the Annual Owner's Meeting for the land acknowledgement.

- b. Alice was able to reach out to an artist that will do a live painting during the event.
 - c. There are two food trucks that are confirmed, but one is wavering due to personal commitments for themselves.
 - d. The Annual Owner Meeting will also have a tap trailer/keg from local Four Leaf Brewing. A barrier is required, but there is no need for a special permit. GreenTree will need the liquor license from the store. The Board will give two drink tickets to each attendee.
 - e. GreenTree will offer vouchers for \$5 off a food truck purchase for the first 80 people to attend the Annual Owner's Meeting.
 - f. The planning committee will follow up over email if they need help setting up.
8. Director Offboarding:
- a. The Board has not done offboarding before, but the Board talked about starting an offboarding process at the retreat. The Board has an onboarding committee, and that committee will also work on the offboarding process.
 - b. Offboarding will be exit interview style, where the Board is looking for honest feedback.
9. Next Year's Board Education Plan:
- a. This year/last year Board retreat. Added a lot to Board education moving forward. Laura's marketing update and the onboarding.
 - b. We did not budget for a retreat but did budget for training. \$300 for training, but passed on a budget for a retreat because of store's estimated \$2,500 FY 2025 audit. Focus in our planning ahead to plan on training and retreat for FY27. How can we build off the retreat after it happens, how do we use it to continue education for new and current Board Members?
 - c. Add to an agenda: onboarding meeting in July, engagement expectations in June so maybe July or August. The Board decided we can use some of our resources and materials from October 2025's retreat to conduct an internal education event in September this year.
 - d. Capture some bigger decisions and changes we have made over the last five years and why.
10. Samples/GT Birthday Review:

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- a. Debbie enjoyed handing out samples and the shoppers also seemed to like it. Debbie took notes on the product and reminded the Board that when handing out samples it is important to know where the product is in the store if shoppers ask where it is. Customers asked a lot of questions about the product. Nitro vanilla lattes by Colombe in their oat milk as well as cold brew with dairy.
- b. Mike said samples with the Board on GreenTree's Birthday weekend didn't get a lot of conversation; mostly handed out cupcakes.
- c. A round of samples with the Board was decided for May 8th and May 9th to promote the upcoming Annual Owner Meeting on May 15th. That weekend Chef Sam will be there, there's a PBS showing of *The Grocery List*, and CMU's graduation. Barb and Joseph can do samples on Friday the 8th 11am-1pm and Debbie, Mike, and maybe Barb can sample on May 9th to promote the Annual Meeting on the 15th.

11. Farewell to Departing Directors:

- a. Farewell to Janet - will be at the Owner meeting but this is her last meeting.

12. Adjournment:

- a. Janet made a motion to adjourn; Joseph seconded the motion. The meeting ended at 7:08pm.