

GreenTree Co-op Market
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Mt. Pleasant, MI 48858

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GreenTree Co-op Market Board of Directors Meeting Minutes
March 19th, 2024 | 6pm | Veteran's Memorial Library

Attending: Alice Ciccu, Angie Felton, Barb Griggs, Janet Sturm, Joseph Fisher, Megan Fisher, Marilyn Yeboah, Mike Lents

Absent: Ginny Haight

Members: Kim McBride, Martin Gantzer, Nicole Thornthwaite, Susan Haight

1. Agenda
 - a. Mike made a motion to move agenda item 9. Vetting & Endorsing Candidates to the Executive Session and to move the Executive Session to the end of the agenda.
 - b. Barb made a motion to approve the amended agenda, Joseph seconded. Motion passed.
2. Approve February Minutes
 - a. Joseph made a motion to approve the minutes; Angie seconded. Motion passed.
3. Member Input
 - a. We should be able to service the discount days better; there was appreciation for Wellness Wednesdays.
4. Email Update – no legitimate email was received besides candidate applications.
5. GM Report
 - a. A large portion of the Employee Retention Credits for Covid that we applied for in July of 2023 finally arrived this month! We are waiting for one more check.
 - b. Sales have been running ahead of last year, mostly.
 - c. We will celebrate the store's birthday on March 22nd with 20% off the entire store. Typically, this is the best sales day of the year.
 - d. The Isabella County Conservation District gave us 50 white pine saplings to give out on Earth Day – April 20th. Details on how that will happen are not yet determined.
 - e. Joseph made a motion to acknowledge receipt of the GM report, Janet seconded. Motion passed.
6. Monitoring Report
 - a. A - Ends
 - i. It was a pretty good year, although there was fairly high turnover among most departments. However, none of the managers left.
 - ii. Janet made a motion to accept the A-Ends monitoring report, Angie seconded. Motion passed.
7. Board Monitoring Report:
 - a. C2: Board's Job



- i. Three concerns were registered about the policy or the interpretations thereof.
 1. One Board Member was concerned that the method for filling a vacant Board seat did not cover an option of not filling the vacant Board seat immediately.
 2. Alice made a motion to add verbiage that indicates the Board can choose to leave the seat vacant. Barb seconded. Motion passed. Ginny to update the verbiage.
 3. Mike and Alice were both concerned about the lack of training for new Board Members. The Board will work to rectify this for the coming session.
- b. Alice made a motion to approve Board Monitoring Reports C1: Governing Style. Barb seconded the motion. Motion passed.
8. Popcorn Recap
 - a. Barb attended the last Popcorn with the Board event. There was steady traffic, and she was able to talk with a few customers.
 - b. Next Popcorn event is April 12th: 11am – 1pm – volunteers are Janet and Marilyn.
9. Yearly Reflection
 - a. What have we learned?
 - i. Relaunching the capital campaign was difficult without a specific target – like opening the new store.
 - ii. The process for hiring the new GM was educational for both the Board and the staff. It was a bit painful and scary at times, but the end result was good and looking back it provided great lessons for both store staff and the Board.
 - iii. We may want to reconsider the choice not to fill vacant Board seats going forward. If we had filled the seat a few months ago, we would have had one more person with knowledge about Board functions as now we have three people, potentially, rotating off the Board which could leave a knowledge gap. Having filled the position earlier it would have allowed a new Board Member to become more familiar with the role sooner.
10. Janet made a motion to enter Executive Session –
 - a. Joseph seconded. The Board entered Executive Session at 6:44pm.
 - b. Angie made a motion to exit Executive Session; Barb seconded. Motion passed.
 - c. The Board exited Executive Session at 7:15pm.
11. Adjournment – Alice made a motion to adjourn; Janet seconded. The meeting ended at 7:16pm.

Respectfully submitted,

Alice Ciccu

Secretary, GreenTree Coop Board of Directors