

GreenTree Co-op Market  
410 W Broadway  
Mt. Pleasant, MI 48858

Phone: 989-772-3221  
Website: greentree.coop



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# 2024 Statement of Board Candidacy

**Name:** Merrilyn Yeboah

**Residence:** Mt. Pleasant

**Contact information:** yeboa2m@cmich.edu

**Years active as a Co-op Owner:** Less than a year.

## 1. Why would you like to commit to serve on the Board?

I am passionate about the work of GreenTree Co-op as I am driven by a desire to make a positive impact on our community. As you know, Mount Pleasant faces significant food insecurity, with many areas classified as food deserts. Access to healthy, affordable food, even for those with restricted diets, is critical to the well-being of our community, and I am dedicated to being part of the solution. I believe my unique experiences and skills can contribute significantly to GreenTree's Board of Directors.

## 2. What is your interest in the future of the Co-op beyond being an Owner?

I am interested in seeing how the co-op can innovate, grow, and better serve its members and the community, especially the students in our community.

## 3. What skills and experiences would make you a valuable Board Candidate?

I relocated to Mount Pleasant in July of last year and promptly became a member of the co-op. Prior to this, I resided in Kalamazoo, where I was actively engaged with PFC Natural Grocery and Deli in a variety of ways.

Years ago, in my primary role at PFC, I oversaw HR management for the store, including Recruitment, Selection, Onboarding, Training, and Employee Relations. I led the coordination of Diversity, Equity, and Inclusion initiatives in partnership with Chris Dilley, the General Manager at that time. Additionally, I volunteered at the farmer's market. During my tenure with the co-op, I participated in various training workshops with NCG to deepen my knowledge of the food industry, sustainability, and equity.

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I am a professor in the Department of Management at the College of Business Administration at Central Michigan University, specializing in Leadership and Culture. In addition to my role as an educator, I work as a Management Consultant, assisting organizations with leadership development, behavioral systems analysis, strategic planning, and Diversity, Equity, Inclusion, and Belonging (DEIB) initiatives. I am a certified instructor with the Culture Intelligence Center, where I educate individuals on disrupting bias. As a member of the board of trustees at my church, I leverage my expertise to enhance efficiency and effectiveness in achieving the goals of the ministry and making a positive impact in the community.