

GreenTree Co-op Market
410 W Broadway
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



2024 Statement of Board Candidacy

Name: Joseph N. Fisher II

Residence: Mt. Pleasant

Contact information: fish3jn@cmich.edu

Years active as a Co-op Owner: 1st year

1. Why would you like to commit to serve on the Board?

Our principles, such as the democratic organization model, prioritize the wellbeing of our members, the community, and the environment over purely financial gains, and I believe in them. I am eager to contribute an Indigenous perspective to our Board, recognizing that we reside within an Indigenous community on ancestral lands where our collective prosperity is deeply intertwined.

2. What is your interest in the future of the Co-op beyond being an Owner?

I envision our Co-op thriving as a beacon of health, nourishment, and integrity within our community, uplifting the dignity and welfare of our members. I advocate for enhanced community engagement strategies that meet people where they are, coupled with a keen awareness of market trends to ensure our offerings remain pertinent to our diverse demographic.

3. What skills and experiences would make you a valuable Board Candidate?

I hold an Associate of Arts in Native American Studies from The Saginaw Chippewa Tribal College, and I am currently completing my senior year at CMU, pursuing a Bachelor of Applied Arts in Entrepreneurship with a minor in Applied Business Communication. As a creative thinker and problem solver, I am driven by ambition and optimism for the future. My specific skills align closely with the needs of our cooperative's membership, including expertise in ideation, new product and service development, business creation and management, and fostering economic development. My professional background includes diverse roles within the Saginaw Chippewa Indian Tribe, providing me with valuable insights into community needs and priorities. Moreover, I possess extensive experience working with Indigenous foods and

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medicines, with a particular emphasis on cultivating wild rice across various locations throughout the state. I am passionate about leveraging this expertise to contribute meaningfully to our cooperative's mission and vision.