

GreenTree Co-op Market
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Mt. Pleasant, MI 48858

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GreenTree Co-op Market
Monthly Board Meeting
June 21st, 2023, 6:00pm
Veteran's Memorial Library, Mt Pleasant, MI 48858

Attending: Alice Ciccu, Amy Derry, Barb Griggs, Debbie Peterson, Ginny Haight, Janet Sturm, Mike Lents, Sarah Christensen

Absent: Angie Felton, Lee Ruffino

Agenda

1. Check In
2. Agenda – Ginny made a motion to approve the agenda, Janet seconded.
3. May Minutes – Ginny made a motion to approve the minutes; Janet seconded.
4. Welcome Debbie – the current Board Members welcomed Debbie and she shared her work history.
5. Member Input –
 - a. One member reported that the hot bar ran out of falafel.
6. Email Update – no valid email has been received.
7. GM Report
 - a. Discussed the Award Luncheon for GreenTree for the Small Business of the Year Award from the Great Lakes Bay Regional Chamber Summit on August 8th. GreenTree gets two free tickets and if another staff person does not go with Sarah, Alice will attend.
 - b. Discussed gap created by the lack of Vice Chair for a month as MJ rolled off the Board in May and elections are not scheduled until July. The Board has the ability to change the timing if desired.
 - c. GreenTree, for the second month in a row, made the top 10% of all co-ops in terms of customer satisfaction.
 - d. Janet made a motion to acknowledge receipt of the GM report; Barb seconded.
8. Monitoring Report:
 - a. B1 Financial Conditions
 - i. Although net income and sales growth is lower than projected, it has been turning around of late. Summer sales have been up over the last year and are more stable.



- ii. Barb made a motion to accept the report; Janet seconded.
 - b. B4: Membership – Janet made a motion to accept the report; Amy seconded.
9. Recap of Annual Meeting– May 19 at the Discovery Museum
 - a. Alcohol will be separated from Food as a line item in the budget for next year.
 - b. The Ends activity was not popular. Attendees had no interest in that activity and seemed happy to eat, hear about the Co-op’s activities and financial data, and show general support for the store.
 - c. Need to do a better acknowledgment of the Community Partners who donated prizes.
 - d. Debbie suggested next year we schedule the customer survey in May so we can use the Annual Meeting to collect additional surveys from attendees while they wait for the meeting to start.
 - e. Beans for bags winners were Tiny Home Village and Art Reach.
10. June Article – Recap of Annual Meeting
 - a. Janet will write the article. Sarah will provide info on the community partners to Janet as well as any other info from the meeting.
11. Certify Election Results
 - a. There were 167 total votes and Sarah confirmed that the top vote getter was Debbie. Alice made a motion to certify the election results; Ginny seconded.
12. Officer Elections
 - a. Mike, Barb, and Alice agreed to stay in their roles of Chair, Treasurer, and Secretary, respectively. Barb nominated Ginny to fill the role of Vice Chair and she accepted. Amy made a motion to approve the slate of officers; Janet seconded. The slate was voted unanimously.
13. Committee Update: Board Candidacy Packet – the committee will meet next week to work on the packet and start recruitment.
14. Barb moved to go into Executive Session; Janet seconded. Entered Exec Session at 7:29pm.
 - a. Exited Exec Session – Barb made a motion to exit Exec session; Janet seconded.
15. Adjournment – Janet made a motion to adjourn; Barb seconded. The meeting ended at 7:46pm.