

GreenTree Co-op Market  
410 W Broadway  
Mt. Pleasant, MI 48858

Phone: 989-772-3221  
Website: greentree.coop

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GreenTree Co-op Market Board of Directors Meeting Minutes  
December 14, 2022 | 6:00 p.m. | Veterans Memorial Library

**Attending:** Alice Ciccu, Amy Derry, Angie Felton, Barb Griggs, Ginny Haight, Janet Sturm, Lee Ruffino, Mike Lents, Sarah Christensen

**Absent:** MJ Conway

## Agenda

1. Check In
2. Agenda – Barb made a motion to add the GM Report to the agenda; Ginny seconded; Barb made a motion to accept the agenda with the changes; Ginny seconded
3. Approve November Minutes - Amy made a motion to approve the minutes; Ginny seconded. The approved minutes will be uploaded to Basecamp with the word Approved appended. Sarah will create a new folder on Basecamp for Exec Session minutes
4. Member Input – staff is very welcoming; still noticing supply issues
5. Email Update – nothing but spam
6. Monitoring Report:
  - a. B7 Board Communication – Amy made a motion to accept the report; Janet seconded
  - b. B8 Board Support - Amy made a motion to accept the report; Janet seconded
7. Board Monitoring Report:
  - a. D3 Delegation to GM – Janet made a motion to table the reports; Amy seconded
  - b. D3 Monitoring GM – Janet made a motion to table the report; Amy seconded
8. Board Budget – Amy made a motion to approve the budget; Barb seconded
  - a. Elect a new treasurer; Angie resigned as treasurer and Janet nominated Barb to replace her, Angie seconded. Barb accepted the position.
9. Review the 2023 calendar; Janet moved to approve the 2023 calendar; Ginny seconded
  - a. Board's education plan for 2023 was added as a topic for discussion in January
10. Article – The Board article for October, written by Angie, was posted on the site. Janet agreed to write the next one that will be posted in January.
11. Patronage Rebate Declaration – Alice made a motion to return 2023 profits to the owners; Janet seconded
12. Finalize GM Compensation Decision – Board finalized the compensation decision.
13. GM Report

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- a. Owner Discounts – Our current discount rate is consuming a larger portion of the budget than is expected for a co-op. In order to bring the number in line with recommendations and to provide more predictability to the budget, the Board was asked to revisit the discount plans. Current discounts include:
    - i. 10% off purchases in the first week of the month for all owners
    - ii. 10% off every day on local products for all owners
    - iii. 5% discount one day per week for all Students and 10% discount Seniors regardless of ownership status.
    - iv. 10% off purchases made by EBT users regardless of ownership status
    - v. 5% (non-owners) or 10% (owners) off cases of food at full price; 0% and 5% for items on sale
  - b. One option for change is to replace the owner appreciation week and the local products discount with a 1% cash back for all purchases by owners. The other discounts would remain. The Board was asked to solicit feedback from their personal networks.
14. Adjournment – Janet made a motion to adjourn; Barb seconded. Meeting ended at 7:24