

GreenTree Cooperative Grocery
410 W Broadway
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



GreenTree Cooperative Grocery
Monthly Board Meeting
July 15, 2020 5:30 pm
Zoom Meeting (Video Conference)

Present: Sarah Christensen, Lee Ruffino (chair), Ray Davies, Angie Felton, Leslie Hildebrandt, Mike Lents, Jennifer Souva, Janet Sturm, Stacy Saul

Absent: MJ Conway

Meeting called to order at 5:35 pm.

- Check in
- Agenda
- Approve June Minutes
 - June minutes were not posted to Basecamp. They will be approved next month.
- Member Input
- GM/Report – S. Christensen
 - June sales were up around 15%. So far, July is around 15%.
 - Mask Tracking—Since Monday GreenTree has been refusing service to customers without masks.
 - A. Felton asked if GreenTree was going to charge customers for a mask. J. Sturm added that Ric's spends \$100-\$200 a week on free masks.
 - Staff has been tie dying the masks, so they do not look like underwear.
- Annual Meeting
- Capital Campaign: The lawyers (Foster Swift) are working on a new offering for expansion.
- Expansion Update: GreenTree would need two variances. One variance for a sign on the west side of the building and one for the parking sign. Our sign architect (Integrated) described Mt. Pleasant zoning as "brand new yet dated."



- UNFI contract to have a representative on the construction site to make sure our needs are met.
 - S. Christensen reach out to Steve at Oryana about their investment. They are still planning to invest.
 - S. Christensen resigned from the TIFA (Tax Increment Finance Authority) Board.
- S. Saul motioned to acknowledge receipt of the GM/Report; R. Davies seconded. Motion passed.
- Monitoring Reports: B5 – Treatment of Customers
 - S. Christensen is considering ending the “Mystery Shopper” program. She questions the benefit of having one shopper a month rate his/her experience. She thinks asking the opinion of multiple shoppers would be more useful.
 - L. Hildebrandt motioned to approve the Monitoring Report: B5; A. Felton seconded. Motion passed.
- Annual Meeting Discussion
 - GreenTree will send out a zoom invitation to members.
 - Voting: S. Christensen asked if we wanted to set aside 10 minutes at the beginning for voting. S. Saul suggested closing voting before the meeting. There was discussion about having a short window. A. Felton suggested closing the vote at the beginning of the meeting. If members log on early they will have a few minutes for last minute voting. S. Christensen suggested setting the vote deadline at 6:10.
 - According to the bylaws we need 50 members for quorum.
 - 99 members have already voted.
 - Watch bags: Microwave popcorn, sparkling juice, sparkling water, chocolate, cookie, annual report, sticker, and a coupon
 - S. Saul motioned to approve \$400 for watch bags; J. Sturm seconded. Motion approved.
 - S. Christensen asked if the board wants to mute members.
 - S. Christensen asked if we wanted to put the equity increase on the agenda and make an official announcement. A. Felton opined the annual meeting would be a good group to introduce the increase, and she suggested telling everyone after the board talks about how new and awesome the expansion will be.
- Board Monitoring Report: C6

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- L. Ruffino noted we had eight respondents. They all agreed on the language.
- M. Lents motioned to approve the language in C5; S. Saul seconded. Motion Passed.
- Executive Session
 - J. Souva motioned to enter executive session; R. Davies seconded. Motion approved at 6:27 pm.
 - J. Sturm motioned to exit executive session; S. Saul seconded. Motion approved at 6:48
- Adjournment at 6:49 pm
 - M. Lents motion to adjourn; J. Sturm seconded. Motion passed.