

GreenTree Cooperative Grocery  
214 N Franklin St  
Mt. Pleasant, MI 48858

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## Monthly Board Meeting November 20, 2019 5:30pm

Chippewa River District Library (CRDL) Annex

Attendance: Sarah Christensen, MJ Conway, Ray Davies, Angie Felton, Mike Lents, Lee Ruffino, Stacy Saul, Jennifer Souva

Absent: Janet Sturm, Leslie Hildebrandt

Meeting called to order at 5:35pm.

- 1) Check in
- 2) Agenda
- 3) Approve October Minutes
  - a) Angie mistakenly marked absent.
  - b) J. Souva motioned to approve the October minutes; R. Davies seconded. Motion passed
- 4) Member Input
  - a) A. Felton noted the pie situation is amazing.
  - b) L. Ruffino added that her work will begin purchasing more from GreenTree to be more sustainable.
- 5) GM/Report – S. Christensen
  - a) S. Christensen expects November sales to end around 5%.
  - b) Renewed the line of credit through Isabella Bank.
  - c) M. Lents motioned to acknowledge receipt of the GM/Report; L. Ruffino seconded. Motion passed.
- 6) Board Budget 2020
  - a) M. Conway noted that we have money left over. S. Christensen explained that if it doesn't get spent this year it is absorbed by GreenTree and net profit increases.
    - i) M. Conway suggested leveraging that money to raise more money for the expansion (e.g., fundraising event). He predicts another year and a half of the campaign remaining and suggests having an event to bring large numbers of people together. M. Conway painted a picture of an event at the site like Wheatland—perhaps partnering with them.
    - ii) S. Christensen noted that R. Davies suggested a halfway point celebration at Grey's Furniture.
    - iii) M. Conway suggested creating a subcommittee that includes people outside the Board—people who like to plan/execute events. S. Christensen reminded us that the Holiday Inn guy repeated offered to host events.
    - iv) Discussion about how to create the subcommittee. A recruitment email was suggested. S. Christensen noted that the committee should have a clearly defined



purpose. A. Felton recommended recruiting people directly in lieu of hoping people volunteer.

- v) Consensus was to wait until after the holidays.
  - b) Discussion over whether to continue paying half for basecamp.
  - c) A. Felton motioned to approve the Board budget at \$13,000 for 2020; S. Saul seconded. Motion passed.
- 7) Monitoring Report: B1 – Financial Condition and Activities
- a) S. Christensen said increased sales growth is helping buffer the increased expenses from expansion (e.g., S. Christensen and L. Coffee needed an additional storekeeper on the floor while they were making fundraising calls).
  - b) Labor expenses were increased as a result of hiring and training a new Deli Manager and paying out the former's PTO.
  - c) A. Felton motioned to approve Monitoring Report: B1; M. Lents seconded. Motion passed.
- 8) Board Monitoring Report: D2
- a) L. Ruffino stated all responders accepted the D2 language.
  - b) S. Saul motioned to approve the language in Board Monitoring Report: D2; M. Lents seconded. Motion passed.
- 9) OAD
- a) Conversation about funneling people from the Christmas Festival to GreenTree.
    - i) M. Conway suggested the board marching in the parade. S. Christensen said staff has always refused to participate in the parade.
  - b) R. Davies motioned to allow S. Christensen to access the board's budget to finance participation in the Christmas Parade; J. Souva seconded. Motion passed.
- 10) Executive Session
- a) M. Lents motioned to enter executive session; A. Felton seconded. Motion approved at 6:24pm.
- 11) GM Evaluation Committee
- a) S. Christensen exited at 7:15pm.
  - b) Exit executive session at 7:29pm.
  - c) S. Saul motioned to send the evaluation to S. Christensen; A. Felton seconded. Motion passed.
- 12) Adjournment at 7:50 pm
- a) M. Lents motion to adjourn; J. Souva seconded. Motion passed.