

GreenTree Cooperative Grocery
214 N Franklin St
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



Monthly Board Meeting September 18, 2019 5:30pm

Chippewa River District Library (CRDL) Annex

Attendance: MJ Conway, Laura Coffee, Ray Davies, Angie Felton, Leslie Hildebrandt, Mike Lents, Lee Ruffino, Stacy Saul, Jennifer Souva, Janet Sturm, Erin Swystun, Angel (Owner)

Absent: Sarah Christensen

Meeting called to order at 5:30pm.

- 0) Check In
 - a) Members conversed and introduced each other.
- 1) Approve August Minutes
 - b) M. Lents motion to approve, R. Davies seconded. Motion passed.
- 2) Member Input
 -) Angel introduced herself.
 - a) L. Coffee noted that there's been a bump in membership since the capital campaign
- 3) GM/Report – S. Christensen
 - c) Sales for August are up 8.31%. Ytd we're up 5.34%.
 - d) Patricia Heintzelman departed GreenTree.
 - e) New deli manager: Amanda Canham
 - f) Happy Hour at Mountain Town was successful—more effective than anticipated.
 - g) There was conversation about answering difficult questions with potential investors.
 - h) J. Souva suggested GreenTree having a presence at the Monroe CSA pickup. L. Coffee will contact them about being there.
 - i) M. Lents motion to acknowledge receipt of GM report, A. Felton seconded. Motion passed.
- 4) GM Eval Subcommittee
 -) M. Conway explained how the GM evaluation process works.
 - a) Subcommittee members:
 -) M. Conway
 - i) M. Lents
 - ii) A. Felton
 - iii) J. Souva
- 5) Article
 -) M. Conway will create a draft letter and send it around. A. Felton suggested that it would be more heartfelt if it was from one person.
 - a) L. Coffee reminded the Board about writing testimonials. A. Felton recommended we seek out Owners not on the Board. Angel volunteered to write a testimonial about why you invested and why you are committed to the store.
- 6) Board Retreat

GreenTree Cooperative Grocery
214 N Franklin St
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



-) Difficult to have this conversation without S. Christensen
- a) M. Lents motioned to table the conversation. R. Davies seconded. Motion passed.
- 7) GM Monitoring Report: B3 Asset Protection and B9
 -) L. Hildebrandt asked if the new site will have a place to compost. L. Coffee said that GreenTree cannot compost within the city limit. She explained options for disposing of compost.
 - a) Item 5 is missing the line stating compliance.
 - b) M. Conway asked if Owners complained about receiving phone calls from the capital campaign. L. Coffee noted only a few Owners commented about the phone calls.
 - c) J. Sturm entered the meeting.
 - d) Item 7 is missing the line stating compliance
 - e) L. Hildebrandt asked if the new space will have wifi. L. Coffee was unsure on the details, but she was confident that the new location will have wifi for customers.
 - f) E. Swystun entered the meeting
 - g) M. Lents motion to approve. L. Ruffino seconded. Motion passed.
- 8) Board Monitoring Report: C8
 -) L. Ruffino stated all the responses were "Yes".
 - a) M. Lents motion to approve. L. Hildebrandt seconded. Motion passed.
- 9) OAD
 -) Consensus from attendees was that the experience was fun.
- 10) Executive Session
 - a) Angel exited the meeting.
 - b) M. Lents motioned to enter executive session with guest E. Swystun, J. Souva seconded. Motion approved at 6:58pm.
 - c) Exit executive session at 7:57pm.
- 11) Adjournment at ____ pm
 - a) M. Lents motion to adjourn, A. Felton seconded. Motion passed.