

GreenTree Cooperative Grocery
214 N Franklin St
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



Monthly Board Meeting July 17, 2019 5:30pm

Chippewa River District Library (CRDL) Annex

Attendance: MJ Conway, Sarah Christensen, Ray Davies, Stacy Saul, Mike Lents, Lee Ruffino, Leslie Hildebrandt, Jennifer Souva, Angie Felton, Janet Sturm, Erin Swystun

Meeting called to order at 5:30pm.

- 1) Check In
 - a) Members conversed and introduced each other.
- 2) Review Agenda
 - a) MJ asked to Bump up Capital Campaign Manager.
- 3) Approve June Minutes
 - a) Fix comma and change 'diary' to 'dairy'.
 - b) M. Lents motion to approve, A. Felton seconded. Motion passed.
- 4) Member Input
 - a) A. Felton lamented the departure of Hamilton.
 - b) L. Hildebrandt enjoys bulk!
 - c) M. Conway noted Marquette uses paper bags and reuses cardboard boxes.
- 5) GM/Report – S. Christensen
 - a) Sales for June are up 8.9%. Ytd we're up 4.24%.
 - b) New storekeeper: Nick
 - c) New deli person: Taylor
 - d) M. Lents motion to acknowledge receipt of GM report, J. Sturm seconded. Motion passed.
- 6) NCG Participation Report
 - a) 2nd Annual Report that demonstrates NCG's view of GreenTree.
 - b) J. Sturm asked about NCG Voting Share? GreenTree bought a voting share and GreenTree's dues are based on a tiny percentage of sales.
 - c) J. Sturm motion to acknowledge receipt of NCG Participation Report, S. Saul seconded. Motion passed.
- 7) GM Monitoring Report: B5 Treatment of Customers
 - a) See report.
 - b) M. Conway asked about the difference between a 'Core' and 'Priority' health violation.
 - c) M. Conway asked about the ventilation hood.
 - d) M. Lents motion to approve. L. Hildebrandt seconded. Motion passed.

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- 8) Board Monitoring Report: C6 Officer's Roles
 - a) M. Conway noted a typo.
 - b) L. Ruffino relayed the comments from the survey.
 - i) R. Davies added to #4 "The Vice Chair is also responsible for monitoring the boards governance policies."
 - ii) #5 Suggestion that the treasurer duties could include a treasurer report.
 - iii) #5 Question about what bylaws would be inserted. M. Conway suggested including a link to the particular bylaws from which the policies flow. S. Christensen will pull the bylaws and include them.
 - c) R. Davies motion to approve. M. Lents seconded. Motion passed.
- 9) OAD
 - a) J. Sturm, A. Felton, and R. Davies attended.
 - b) Customers were impressed that GreenTree is expanding.
- 10) Capital Campaign Coordinator – E. Swystun
 - a) Erin's contact info: (269)491-9232 (if texting, take care to tell her who you are).
 - b) Phone Call Schedule:
 - i) Trainings will begin on August 26th – September 1st
 - ii) Phone calls will begin on September 2nd
 - iii) All pledges in by the end of September
 - c) We would like 8-12 callers. Right now we have 5.
 - d) L. Hildebrandt suggested providing callers with the full list of Owners so the caller can call familiar people.
 - e) E. Swystun led the board through an activity.
 - f) E. Swystun distributed Capital Campaign Pre-Commitment Form.
 - i) Consider volunteering to write a testimonial.
 - ii) Return to Erin or Sarah by July 24, 2019.
- 11) Executive Session
 - a) M. Lents motioned to enter executive session with guest E. Swystun, L. Hildebrandt seconded. Motion approved at 7:07pm.
 - b) Exit executive session at 7:58pm.
- 12) M. Lents motioned to approve the Offering Memorandum. S. Saul seconded. Motion passed.
- 13) Adjournment at 7:59pm
 - a) M. Lents motion to adjourn, R. Davies seconded. Motion passed.