

GreenTree Cooperative Grocery
214 N Franklin St
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



Monthly Board Meeting January 18, 2017 6:00 p.m.

Chippewa River District Library (CRDL) Annex

Attendance: Daniel Patterson, Gary Kramer, Justin Barnaby, Damian Fisher, Bob Murray, Sarah Christensen, Daniela Richter, Ray Davies, Janet Malusi
Absent: Anneliese Fox

Minutes of the Meeting: 6.00-7.51 PM

1. **Approve Agenda:** Agenda was approved with amendment by Bob Murray, who inserted an agenda item #6 which was to deal with Board Evaluation. Damian seconded the motion.

2. **Approve December Minutes:** Damian made motion to table the approval of the December minutes after several questions about clarification and corrections were made. Justin seconded that motion.

3. **Member Input:** none

4. GM/Report:

Sarah presented her general manager's report (see report for details)

Discussion: The ensuing conversation among board members focused on Greentree's lean profit margin and the special status of produce, which only brought in a profit of \$6 in December and was very labor intensive. Sarah shared some more information about the impact which Carol Collins' (NCG) visit had not only for her in going over the sales data, but also for the staff at the store.

Ray asked about further interpretation of the December report in comparison to November's and October's, which had appeared more optimistic. Discussion looped back to the issue of produce and ways in which we could make customers perceive Greentree as their tier 1 grocer, not just a place to pick up special items or lunch.

Daniel moved to approve Sarah's report and Ray seconded

5. **Monitoring Report:** No comments were made by the board. Justin moved to approve, Daniel seconded.

6. **New Agenda Item:** Board Evaluation Report: Sarah presented some of the comments received on the board's survey and after further discussion of these comments in regards to sections D.4 (2 items) and D.7 of the Governance Policies relating to the Board-Management Relationship, Daniel and Damian offered to modify these sections in the Greentree policies. Section C had been approved in the survey.

GreenTree Cooperative Grocery
214 N Franklin St
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



7. **Monitoring Calendar:** Bob suggested keeping the calendar the same and amending it on an as-needed basis as we go along. Sarah offered to update the calendar as to events (such as Co-Op Café). Justin moved to approve and Daniel seconded.

8. **Owner Appreciation day recap:** Ray and Gary reported on their time at the store and said they had received positive feedback from customers and came away with an increased appreciation of the good work the staff are doing at the store.

9. **December call with CDS:** Gary presented his report (see CDS report) and expressed again his disappointment that Ben had not addressed GreenTree's expansion plans directly in the retreat. Bob voiced general disappointment with Ben's follow-through especially his lack of correspondence with Sarah and it was resolved that this should be more directly addressed with Ben at next month's call, which will be handled by Bob.

10. **Adjournment:** Justin moved to adjourn and I didn't get who seconded :(

Minutes respectfully submitted by,
Daniela Richter

Reviewed and electronically signed by:
Anneliese Fox, Secretary

GreenTree Cooperative Grocery
214 N Franklin St
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop



GreenTree Cooperative Grocery
214 N Franklin St
Mt. Pleasant, MI 48858

Phone: 989-772-3221
Website: greentree.coop

