

GreenTree Cooperative Grocery  
214 N Franklin St  
Mt. Pleasant, MI 48858

Phone: 989-772-3221  
Website: greentree.coop

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## Monthly Board Meeting June 15, 2016 6:00 p.m.

Chippewa River District Library (CRDL) Annex

Attendance: Bob Murray (presiding), Justin Barnaby, Sarah Christensen (GM), Janet Malusi, Anneliese Fox, Gary Kramer, Damian Fisher, Aiman Shahpurwala

6:06 Call to order

Will not be discussing officer elections today, will be conducting officer elections in July.

### Agenda

1. Approve Agenda All 1 minute  
Approved: Kramer/Barnaby

2. Approve April Minutes All 2 minutes  
Approved: Barnaby/Fisher

3. Approve Annual Meeting  
We had a modification to the meeting minutes. Who got what number of votes and what terms need to be indicated in the minutes. We will clarify that with Liz.  
Approved: Kramer/ Shahpurwala  
Minutes All 2 minutes

4. Member Input 2 minutes  
A couple members have not gotten a magazine, Sarah will check on that.  
Damian went to coops in Traverse City and Petoskey and was inspired by what he saw.

5. GM/Report Christensen 30 minutes  
Overall June sales are down, mostly grocery and refrigerated dairy and bread, closing the gap as far as what it was earlier this month.  
Outdoor grilling, beer and wine offered, got liquor license. Only sold two liquor drinks so far, hoping to at least make up expense of liquor license.  
Annelise – Summer concert events?  
Damian – Considering grilling at another location? Maybe downtown?  
Lots of new people around – 4 new staff  
Megan is taking over as Storekeeper Leader, a role that Sarah was previously covering.  
GT is at the Farmers Market!  
The Museum has not charged us for using the space for the Annual Meeting.  
Concert at Gary's Furniture that the museum puts on, GT makes a food contribution so it is somehow reciprocated to them. Should it be stated that we are reciprocating for the in-kind donation?

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Bob-Send Heather a thank you note, keep them as separate items though, so there is no expectation.

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Should we do anything with the activity from the Annual Meeting?

We should digitize them and preserve them. Marketing potential...

Justin - Creating an album on Facebook, "What does GT Mean to Me?" and keep adding to the album with time.

Liz will make amendments to the minutes.

Approved: Barnaby/ Shahpurwala

GM Additional:

B4 – Membership Rights and Responsibilities

Approved: Barnaby/Fisher

B1- Financial Report

Sarah- financial call with NCG, sales growth being less than what we budgeted for but to make up for it we are under budget in labor costs, gross margin was off in the first quarter, lower inventory than normal. Couple of issues, discovered later that deli had been zeroed out, but got that fixed. Got adjusted March and May numbers back today. Have a better idea if it was an inventory counting mistake soon. Personnel and cost of goods are the highest expenses. Total basket size is down 40 cents, so they are strategizing ways to get basket size up. Owners are spending more; non-owner sales are down, possibly because non-owners have become owners? Saw a decline in special orders. Overall focused on increasing basket size. Still getting fair number of people coming through the door daily.

Approved: Shahpurwala/ Kramer

6. Board Reports All 10 Minutes

We embedded the surveys in the GM Report.

We are playing catch up from the meeting last month, so we had three surveys this month.

C3- Board Process- Agenda Planning

We had 6 people respond, every person said yes to every question; the board was compliant with C3 policy.

C4- Board Process- Board Meetings

We had 6 people respond, a couple uncertain but no non-compliance, so board was compliant with C4 policy.

C5-Directors Code of Conduct

We had 6 people responded, some uncertain with regard to directors who accepts employment must first resign from the board. Comment on specificity for employment (Green Tree employment). No non-compliance, the board was compliant with C5 policy.

Approved: Barnaby/ Fisher

Conflict of Interest

Board received conflict of interest forms. Conflict of interest document needs to be signed by every board member each year. The policy says that the members will verbally report to the board with any potential conflicts.

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7. CBL 101 Report BOD 10 Minutes

Janet – informative, nice getting input from everyone else, representatives from coops all across the state

Bob- solid training, worked on finances and balance sheet with legos, nice to interact and relate to others from other coops

8. April Call with CDS All 5 minutes

Gary- March 1 minutes corrected.

Calls are the 4th Monday of the month at 8pm.

Primarily discussing expansion.

Advantages and disadvantages to certain locations.

Noted GM should not be coordinator for the campaign.

CMURC Meeting and offer for space. Aiman will send out and e-mail of what was discussed.

9. Officer Elections All 15 minutes

10. Capital Campaign Committee Christensen 5 minutes

Covered this when we talked about the calls.

Motion to move in Executive Session

Approved: Shahpurwala/Fox

11. Executive Session BOD/ Christensen 20 minutes

GM Compensation Overview

Approved: Barnaby/Fisher

Move to form compensation committee, Aiman, Damian, Bob.

12. Adjournment

Approved: Shahpurwala/