

GreenTree Cooperative Grocery
214 N Franklin St
Mt. Pleasant, MI 48858

Phone: 989-772-3221
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Board of Directors Meeting February 15, 2017

Chippewa River District Library (CRDL) Annex

Present: Bob Murray, Daniel Patterson, Gary Kramer, Justin Barnaby, Sarah Christensen, Damian Fisher, Ray Davies, Anneliese Fox

Meeting Time: 6:00 p.m.

1. Approving the agenda. Daniel moves to approve and Gary seconded.
2. January Minute Edits - Executive session notes – delete. Carol Collins in the GM report instead of Sarah Collins. Add Damian's name to the seconded motion. With the above modifications Damian moves and Daniel seconds.
3. Member input – Daniel noted we need a bigger store.
4. January sales were down. February we are holding our own. Voted on April 28th 6-9 p.m. Gary moved and Justin seconded to approve report.
5. B1 – GM reported non-compliance. All of 2016. 4th quarter was profitable. Encouraging for banks because they look at quarterly data. Owner membership and equity appears strong but is not necessarily translating into more shopping.
6. B2 – budget. Business plan – Sarah will send soon. What we plan to do for the year in each department and strategies for growth. Professional development for staff members. Start drafting the plan in September. Bob motioned to approve. Daniel moved and Justin seconded.
7. Board monitoring report – out of 7 questions, three questions where people marked uncertain. Ray made a motion to accept and Daniel seconded.
8. Annual meeting assignments – Damian and Janet are up for re-election. Daniela and Daniel are also running. Daniel would like to run for re-election. Damian would also like to run for re-election. Recruitment for the board – Ray volunteered to write board recruitment newsletter. Food/drinks/entertainment and owner engagement activity. Board donates stipend and covers cost of drinks. A few ideas we are considering are a recipe contest of owners to encourage engagement and also provide more food. Sarah is inviting our community partners to also participate and have a table. We also talked about inviting our local family farmers. Music – someone in the department in CMU. Would like to have background music. It would be nice to have someone also connected with Wheatland – perhaps a fiddler.
9. We discussed the idea of a Development Committee – assist Sarah in finding a site and providing the additional background/support to Sarah. We need to be sure that we are intentional. If we decided to form this development committee and the group works on defining what the charge is. One question that Sarah brought up was who might this

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committee might report to? A concern that Damian brought up was preserving the governance model. The chair thought some of the purpose would be to have a group of individuals that would provide support to Sarah on demand.

10. Owner appreciation day recap. Bob, Janet, and Daniel attended. One of the ah-ha moments for Bob and Janet was our job to be welcoming to all and stick to our mission. It was a good reminder that we run a grocery store.

Entered Executive session at 7:27.

Anneliese moved to leave executive session. Justin seconded.

Adjourned at 7:48pm.